



MEDIA KIT

INTRODUCING



MISSION STATEMENT

To advance the cohesiveness of faith-based community initiatives by positioning GospelTix.com as the primary resource for electronic ticketing sales and marketing needs in the Christian community.

SOMETHING DIFFERENT

Exclusive to the Christian Community

GospelTix.com® is a Christian-owned organization that specializes in electronic ticketing sales and marketing exclusively for the Christian community, including the Gospel Music Industry. GospelTix.com is not your average electronic ticketing sales and marketing company.

***“We are a ministry that
is dedicated to
advancing the
cohesiveness of
faith-based community
sales and marketing
initiatives.”***



SOMETHING EXCITING

The Answer in a Down-Turned Economy.

With GospelTix.com, your event will gain increased exposure to an audience of like-minded individuals sharing the common interest of praise and worship. GospelTix.com understands the challenges, values the relationship and supports the initiatives of the Christian community. With over 20 years of solid marketing and strategic planning experience, we are committed to developing healthy, sustainable relationships and implementing strategies that foster the best return on investment (ROI), especially during these challenging economic times.

Use our services for a church anniversary celebration, a concert series, or a bus trip—no event is too large or too small.

We are excited to help you!



SOMETHING NEW

The Complete Gospel Experience.

The GospelTix.com website greets patrons with an exciting, powerful advertising platform, and events are easy to find. We will mass market promotional emails on behalf of your event—drive prospects to the point of purchase online - and help ensure, if not increase, your ROI. The purchase process is secure, painless, and ticket delivery is immediate. Convenience fees are designed to reflect that of a socially-conscious organization. Blessings abound from Christian-driven promotional activities to an online, Christian-driven point of purchase. GospelTix.com and you— it's the complete Gospel experience!

Include GospelTix.com in your event planning today!



Let us help you grow.

A ONE-STOP SHOP

Finally! A website dedicated to faith-based concerts and initiatives and the ability to purchase event tickets—*all in one location!*

GospelTix.com respects the power of effective marketing and advertising. Our dynamic billboard-like feature of the home page and easy site navigation provides a powerful, professional complement to your planning initiatives. GospelTix.com also provides unique opportunities to highlight notable accomplishments:

- ☞ Spread good news about a Christian charity
- ☞ Announce a church ministry doing the mighty work of God
- ☞ Display the accomplishment of a ministry whose light is shining brightly

**The platform is diverse and powerful.
The possibilities are endless!**

Advertise on GospelTix.com today!



RELAX. WE'VE GOT YOU COVERED.

It's a new season, and it's time for a fresh perspective.

Let GospelTix.com handle all your advance electronic ticket sales and marketing needs, so you can focus entirely on producing your event.

No more worrying about how many tickets to purchase for an event, how many stores will sell them, and who will be on location to manage sales.

From the initial point of contact all the way through the prompt, efficient settlement of your account, we will deliver excellence in customer service! So relax. We've got you covered!

Invigorate your efforts today! Use our electronic ticketing sales and marketing services or advertise on our innovative platform. The choice is yours.

Contact us today!



1.800.376.2955

Available by phone Monday through Thursday, 9AM-5PM, EST.
Visit us online 24 hours a day, or contact us via e-mail at sales@gospeltix.com



WHAT CAN WE DO FOR YOU?

It's a new season, and it's time for a fresh perspective.

EVENTS

Need eTickets for your event? Long gone are the days of having to decide who will be on location to sell tickets! Get the conversation started by posting your event request to the site and a sales associate will contact you about your event within 1 business day.

ADVERTISING

Advertise with GospelTix.com. There are numerous advertising opportunities with GospelTix.com. You can advertise on a specific web page, on our electronic tickets, on our amazing rotating platform, or in our eNewsletter—pick the one that works best for your budget. Just visit our advertising page under Why GospelTix.com to submit your request and to upload your graphic. A sales associate will contact you to ensure the accuracy of your request.

EMAIL MARKETING

With GospelTix.com, your event is set up to reach your target audience. Use our eTicketing services and we will send mass market promotional emails on behalf of your event to help increase awareness and boost sales—at no additional cost to you!

FREE EVENTS

Advertise your FREE event on our website so we can help you get the word out! Just visit the advertising page under "Why GospelTix.com" to upload your information. Fee: \$25 per event posting. Videos are welcome.

INCENTIVES

Incentives available for annual contracts. Special incentives available for churches.

Consider GospelTix.com an extension of your event planning committee!



THE GOSPELTIX.COM WEBSITE

Featured below is our innovative marketing platform.



1

Clicking on the Post Your Event! link gets the conversation started for eTickets!

2

Our prestigious 3D rotating billboard will showcase your next event.

3

This is one of the main places events can be advertised.



THE GOSPELTIX.COM EXPERIENCE

We have so much to offer to ensure that you reach the right people.



Electronic Ticket

When someone purchases a ticket for your event through our website, we'll automatically send them a printable ticket and an electronic confirmation of the transaction.



eNewsletter

Please join our email list for the opportunity to keep abreast of what's happening at Gospeltix.com, get the latest industry news, learn about a ministry whose light is shining brightly, and so much more!

Are you ready to plan a successful event?

Contact us via phone or email to start the planning process. We are excited about working with your company or organization to help produce amazing results.

Gospeltix.com[®] is a professional member of the Gospel Music Association.

1.800.376.2955

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Visit us online 24 hours a day, or contact us via e-mail at sales@gospeltix.com



Find us on Facebook and Follow us on Twitter!
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